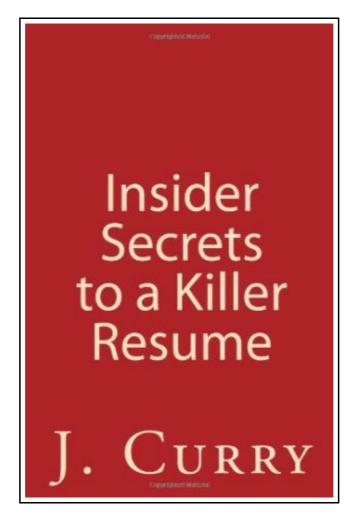
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Createspace, United States, 2011. Paperback. Book Condition: New. 216 x 140 mm. Language: English. Brand New Book ****** Print on Demand ******. Super-Charge Your Resume and Make it 200 More Effective THE BIG LIE The lie is that all you need to do is send out your resume, the same resume, to as many companies as possible and you WILL get hired, simple as that, matter of time. Do you go to the card shop once a year to buy a dozen of the same birthday card and then send them out, one by one, to everyone you want to wish happy birthday to, friends, spouses, children, parents, brothers, sisters? Of course not. If you send the same resume out to a number of different companies for a number of different positions you are doing exactly the same thing as what you thought was crazy a second ago. THE GENERIC MISTAKE Hopefully, you are starting to see where I am heading with this. As a corporate recruiter I realized that the resumes that I picked out and then called the candidate were the ones that matched the job description that I was recruiting for. As an insider I am advocating an approach to job searching that requires a new way to look at things. In this tough economy we need to open our minds to new approaches at getting yourself noticed. If you use a generic resume and search for a job the same old way you will surely get lost with the millions of other job searchers. BREAK FREE In the Insider Secrets to a Killer Resume you will find a complete overview of how to make your resume grab the reader inside the company you have sent it to. You II also find out how to create a...

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