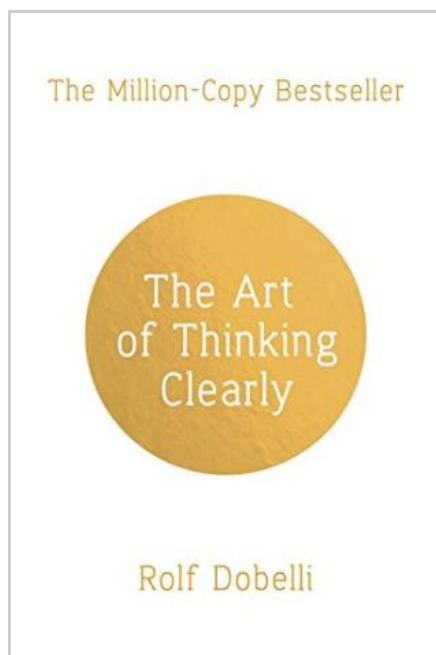




The Art of Thinking Clearly: Better Thinking, Better Decisions

By Rolf Dobelli

Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, The Art of Thinking Clearly: Better Thinking, Better Decisions, Rolf Dobelli, THE SUNDAY TIMES BESTSELLER THE TIMES BESTSELLER GUARDIAN BESTSELLER AMAZON TOP TEN BESTSELLER THE SECRETS OF PERFECT DECISION-MAKING Have you ever. Invested time in something that, with hindsight, just wasn't worth it? Overpaid in an Ebay auction? Continued doing something you knew was bad for you? Sold stocks too late, or too early? Taken credit for success, but blamed failure on external circumstances? Backed the wrong horse? These are examples of cognitive biases, simple errors we all make in our day-to-day thinking. But by knowing what they are and how to spot them, we can avoid them and make better choices - whether dealing with a personal problem or a business negotiation; trying to save money or make money; working out what we do or don't want in life, and how best to get it. Already an international bestseller, THE ART OF THINKING CLEARLY is essential reading for anyone with important decisions to make. It reveals, in 100 short chapters, the most common errors of judgement, and how to avoid them. Simple, clear and always surprising, this indispensable book...



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