



# Sampling: Design and Analysis (Advanced Series)

By Lohr, Sharon L.

Cengage Learning, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: 1. INTRODUCTION. A Sample Controversy. Requirements of a Good Sample. Selection Bias. Measurement Error. Questionnaire Design. Sampling and Nonsampling Errors. 2. SIMPLE PROBABILITY SAMPLES. Types of Probability Samples. Framework for Probability Sampling. Simple Random Sampling. Sampling Weights. Confidence Intervals. Sample Size Estimation. Systematic Sampling. Randomization Theory Results for Simple Random Sampling. A Model for Simple Random Sampling. When Should a Simple Random Sample Be Used? Chapter Summary. 3. STRATIFIED SAMPLING. What is Stratified Sampling? Theory of Stratified Sampling. Sampling Weights. Allocating Observations to Strata. Defining Strata. A Model for Stratified Sampling. Poststratification. Quota Sampling. Chapter Summary. 4. RATIO AND REGRESSION ESTIMATION. Ratio Estimation. Regression Estimation. Estimation in Domains. Models for Ratio and Regression Estimation. Comparison. Chapter Summary. 5. CLUSTER SAMPLING WITH EQUAL PROBABILITIES. Notation for Cluster Sampling. One-Stage Cluster Sampling. Two-Stage Cluster Sampling. Using Weights in Cluster Samples. Designing a Cluster Sample. Systematic Sampling. Models for Cluster Sampling. Summary. Chapter Summary. 6. SAMPLING WITH UNEQUAL PROBABILITIES. Sampling One Primary Sampling Unit. One-Stage Sampling with Replacement. Two-Stage Sampling with Replacement, Unequal Probability Sampling Without Replacement, Examples of Unequal Probability Samples.

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