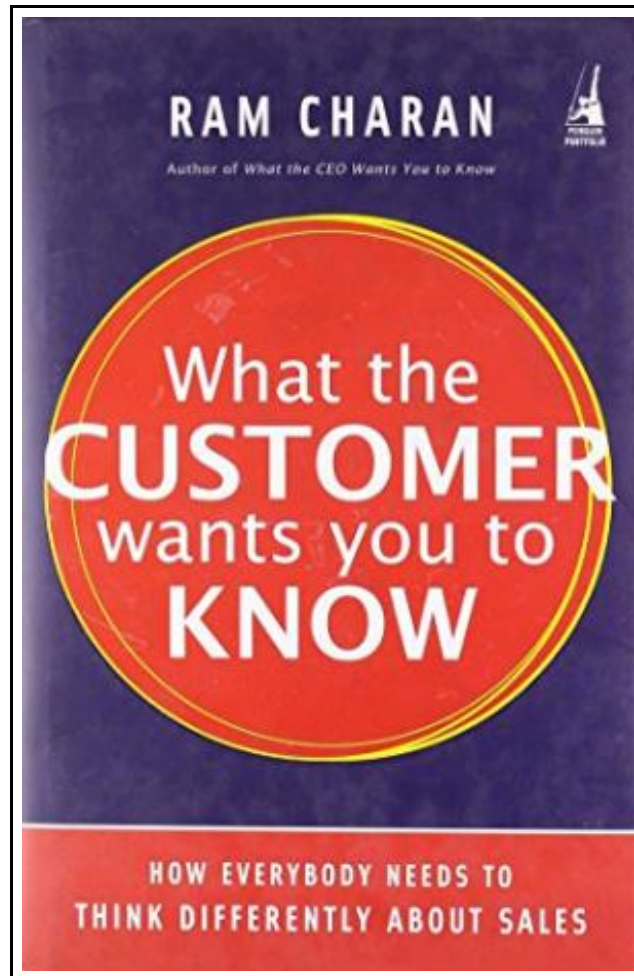


## What the Customer Wants You to Know: How Everybody Needs to Think Differently About Sales



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